#### **BANK STANDING ORDER**

<b>To:</b> (Name of Bank or Building Society)
Address Bank/Building Society:
Postcode:
A/C: 52085767 Sort Code: 60-07-47 The sum of (in words)
Pounds £ (amount in figures)  Commencing monthly on(DD/MM/YYYY)  And every month until otherwise notified.
Account Name:
Account Number:
Bank Sort Code:
Your Details:
Full Name
Full Address
Post Code
Email:

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You can boost your donation by 25p of Gift Aid for every £1 you donate.

Please ask for the Gift Aid Declaration form or go to https://www.greenpasturesdereham.org.uk/gift-aid to download the form and read the tax requirements.

green pastures community hub



## **Opening Hours**

Mon-Fri 9:30am - 4.00pm Sat 10.00am - 4.00pm Closed on Sunday



#### **Contact Details**

Green Pastures (Dereham)
20 Norwich Street
Dereham NR19 1BX
01362 697953

shop@greenpasturesdereham.org.uk www.greenpasturesdereham.org.uk



A Christian Bookshop ministry serving Norfolk and Suffolk



# **Green Pastures Christian Bookshop**

# Development Project 2025

www.greenpasturesdereham.org.uk



# What are Pop-up Shops?

When invited by churches, groups or special events, we bring a selection of Bibles, books, gifts, cards and other relevant items from our Dereham shop to set up and staff a display at the venue. Customers are able to view, order and purchase products.

# Why Pop-up Shops?

- Customers like to see and handle products before buying; so those who can't come to our Dereham shop really value inspecting items we bring to their event or church activity.
- We can bring pre-ordered products to the Pop-up Shop.
- It's a great way to help resource a wider range of ministries in the region!
- And they contribute significantly to our sales income!



## 3 Aims of this Project



#### Pop-up Shops

- To make these even more effective for customers and Green Pastures we need to increase our stock considerably to provide duplicate copies of items in 'Stock boxes'. These mimimise the need for removing and then returning products to the shop shelves - with the associated risk of damage.
- We also need to upgrade and replace some display hardware.



#### **Volume Purchasing**

 By purchasing larger quantities of selected titles with supplier discounts, these can then be featured and made available at attractive prices - increasing sales.



#### **Shop Signage and Branding**

 At the same time we want to make the ministry of Green Pastures more widely known through improved branding and publicity including the fascia and window signage of the Norwich Street shop in Dereham.

Effectively, Green Pastures is the last Christian bookshop in Norfolk and Suffolk. We long to serve more churches and events in the region and fulfil a clear need for Christian resources in the locality.

# How you can Support us



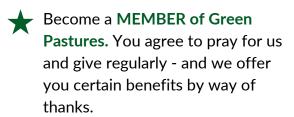
Make an online donation using the *Donorbox link* button on our website Home page. You can choose the amount you give as a one-time or recurring donation (not Gift-Aided) or use this QR code.











Please ask for a Member leaflet which gives full details of the scheme or download from greenpasturesdereham.org.uk/members-of-gp

Thank you

